

**WOODSTOCK-NEW PALTZ  
SPRING**

Friday	May 27th	8am-6pm	Set-up
Saturday	May 28th	7:30-9:30am	Set-up
Saturday	May 28th	10am-5:30pm	Retail
Sunday	May 29th	10am-5:30pm	Retail
Monday	May 30th	10am-4pm	Retail

**WOODSTOCK-NEW PALTZ FALL**

Friday	Sept 2nd	8am-6pm	Set-up
Saturday	Sept 3rd	7:30-9:30am	Set-up
Saturday	Sept 3rd	10am-5:30pm	Retail
Sunday	Sept 4th	10am-5:30pm	Retail
Monday	Sept 5th	10am-4pm	Retail

**HANDCRAFTED OCTOBERFEST**

Friday	Sept 30th	8am-5pm	Set-up
Saturday	October 1st	7:30-9:30am	Set-up
Saturday	October 1st	10am-6:00pm	Retail
Sunday	October 2nd	10am-5:00pm	Retail

**■ ELIGIBILITY AND STANDARDS**

All three shows are open to applicants in all art and crafts media. Work must be original in both design and execution. The following categories are not acceptable and applications in these areas will not be considered: objects made from commercially sold kits or plants, dried or plastic flower arrangements, imports of any kind, objects produced from commercially manufactured molds and embellished objects.

All work displayed must be for sale with the artist or craftsperson in attendance. The fairs are designed for exhibitors selling their own work and the presence of agents or vendors in lieu of the artist is not acceptable.

**■ SPACES AND DISPLAYS**

All spaces are arranged to give exhibitors equal access to the visiting public. Applicants may request a maximum of two spaces, and a space-

and-a-half is available for all shows. If accepted, each exhibitor must have his or her own full-size booth and there will be no sharing of spaces (unless specific arrangements have been made).

All display materials must be provided by exhibitors. Tables should be covered on all sides, and storage boxes must be out of sight. A full backdrop is recommended. Pipe and drape rentals are available (limited quantities) for \$45.

**■ APPLY ONLINE**

Go to [www.quailhollow.com](http://www.quailhollow.com) to fill out the application form and upload images. *If applying online is an issue, please contact Ola ([ola@quailhollow.com](mailto:ola@quailhollow.com)/505-917-1731) or Neil ([qhneil@gmail.com](mailto:qhneil@gmail.com)/845-389-3712).*

**A \$15 JURY FEE IS REQUIRED WITH EACH APPLICATION**

*The \$15 jury fee can be paid online via paypal (link available on application form) or a check can be sent to Quail Hollow Events, PO Box 825, Woodstock, NY 12498. There is one application fee for ALL three shows (no need to pay the fee multiple times if applying to more than one event).*

Applicants must submit four current color images of your work and one color image of your booth or display. The booth image should be a full frame, head-on shot without anyone present in the booth. If a booth shot is not available, please include a detailed description of your display. Applicants may enter in as many categories as he or she wishes. A separate set of five images must be submitted for each category and only work in the accepted medium may be eligible for display. In certain cases, mixed media artists may sell and exhibit work in multiple categories, but representations of all work to be sold must be included in original application images. *\*If you intend to exhibit jewelry in your display, you must submit images of this work.*

**■ EXHIBITOR IMAGES**

If accepted, Quail Hollow Events may use your imagery on our website, social media, and online or print advertising. Please [contact us](#) if this is an issue.

**■ ELECTRICITY**

Electricity is available in the tents and buildings at all our shows (it is not available for outside booths except in limited spaces at the Rhinebeck show) and is limited to 300 watts per booth space. If you need electricity for your booth, make sure you check it on your application form. There may be a \$25.00 service charge in addition to the regular charge to get an electric hookup during set-up or fair hours.

**■ SECURITY**

The organizers will provide security for all hours between set-up and breakdown. Exhibitors may remain set up at night, though the organizers assume no responsibility for theft, damage or loss of an exhibitor's wares or display materials.

**■ BOOTH SITTER PROGRAM**

In 2022, we will continue a flexible booth sitter program. Exhibitors can pre-arrange scheduled booth sitters (for a daily lunch break, for example) or call for immediate booth sitting via cell phone. A booth sitter phone number will be provided at registration.

**■ ACCOMMODATIONS**

Accepted exhibitors will be sent a list of hotels, motels, inns, restaurants and camping facilities in the area. Artists and craftspeople will be allowed to camp in campers or tents on the grounds for the New Paltz shows. Dry camping in campers is available at the Rhinebeck show.

**■ ADVERTISING**

• Publicity for each of our shows will include digital marketing, social media, radio, high-traffic billboards and print media — all advertising is primarily

concentrated within four weeks of the events.

*\*It is essential that your website and email address be included on your application. We now have many links with tourism and exhibitor sites and hope to include you as part of our online campaign.*

**ARTISTS & CRAFTSPEOPLE  
BOOTH ARRANGEMENTS & FEES**

*Exhibitors participating in ALL THREE events will get a \$100 discount IF payment for the Spring show arrives by 3/1/22, and payment for the Fall and Octoberfest shows are received by 5/1/22 (the Octoberfest check may be post-dated for 6/1/22).*

INDOOR OR TENT SPACE	10'X10'	
\$525		
1.5 INDOOR OR TENT SPACE	15'X10'	
\$787.50		
INDOOR OR TENT SPACE - CORNER	10'X10'	
\$575		
FAC TENT (WNP SHOWS)	15'X10'	\$525
DEMONSTRATION AREA	15'X10'	
\$525		
LANDSCAPE ARTS AREA	15'X10'	
\$440		
* WNP SPRING ONLY		
OUTDOOR SPACE	12'X14'	\$490
1.5 OUTDOOR SPACE	18'X14'	\$735
*ELECTRICITY	300 WATT MAX	\$60
*AVAILABLE INDOORS AND IN TENTS ONLY		

**MAKERS OF SPECIALTY FOOD,  
DRINK & APOTHECARY PRODUCTS  
BOOTH ARRANGEMENTS & FEES**

**WOODSTOCK-NEW PALTZ SHOWS:**

BOOTH SPACE	12'x10'	\$355
BOOTH SPACE - Corner -	12'x10'	\$405
DOUBLE BOOTH SPACE	24' X 10'	\$710
ELECTRICITY	300 WATTS/MAX	\$50

**HANDCRAFTED OCTOBERFEST AT RHINEBECK**

INDOOR SPACE	10' x 10'	\$400
INDOOR SPACE - Corner -	10' x 10'	\$450
1.5 INDOOR SPACE	15' x 10'	\$600
DOUBLE INDOOR SPACE	20' x 10'	\$800
OUTDOOR SPACE (limited)	12' x 10'	\$355
DOUBLE OUTDOOR (limited)	24' x 10'	\$705
ELECTRICITY (Indoor Only)		\$50

**■ FURNITURE & ARCHITECTURAL CRAFTS**

The Furniture and Architectural Crafts feature will be continued in 2022 for all

shows. Exhibitors accepted in this category will be given oversized booth spaces at the New Paltz shows, and when available at the Rhinebeck show, to “spread out” and display larger pieces with wider aisles.

Furniture artists will include all categories of furniture making [not limited to wood]. Architectural crafts may include custom door makers, window and stained glass artists, lamp-makers, creators of custom kitchens and “built-ins,” custom masonry workers, makers of hand-crafted fixtures for the home [tiles, ceramic sinks, etc.] and all other aspects of both residential and commercial architectural crafts. General contractors, specializing in *custom* design and construction are also invited to apply.

Applicants must meet the same eligibility standards as other juried exhibitors and should check the appropriate box on the application form.

■ **LANDSCAPE ARTS** A separate area of the Fairgrounds will be dedicated to craftspeople in LANDSCAPE ARTS for the Spring show. Media may include outdoor sculptures, garden furniture, large-scale mobiles, trellises, custom masonry builders, landscape architects, bent-wood vine constructions and other work related to handcrafted landscape arts. Exhibitors interested in this feature may submit photos and other promotional materials. Select LANDSCAPE ARTS on application form.

*Note: The Landscape Arts Area is featured in the Spring show only. If you wish to participate as a Landscape Artist in the Fall or Octoberfest shows, please request a tent space, outdoor space or Furniture/Architectural Crafts area.*

■ **DEMONSTRATIONS**  
Quail Hollow Events will provide a separate area and, in most cases, an

oversized space for demonstrating exhibitors. Artists wishing to demonstrate should select the appropriate box on their application. If you require special arrangements for your demonstration, please contact our office. Demonstration spaces are oversized to accommodate both your display and demonstration.

■ **DEADLINES AND NOTIFICATIONS**

The deadline for all shows is **February 1, 2022**. All notifications of acceptance, waiting list and rejection will be **emailed** by **February 15th, 2022**.

<u>SHOW:</u>	<u>PAYMENT DUE:</u>
WNP SPRING SHOW:	March 1, 2022
WNP FALL SHOW:	May 1, 2022
OCTOBERFEST:	June 1, 2022

*Exhibitors participating in ALL THREE events will get a \$100 discount IF payment for the Spring show arrives by 3/1/22, and payment for the Fall and Octoberfest shows are received by 5/1/22 (the Octoberfest check may be post-dated for 6/1/22).*

■ **PAYMENT PENALTIES**

There will be a \$25.00 penalty charge for all checks returned to Quail Hollow Events, regardless of the cause of its return.

■ **CAMPING**

A separate area of the Ulster County Fairgrounds is available for exhibitor camping. Artists and craftspeople will be allowed to camp in campers, cars or tents on the grounds at the New Paltz shows. Showers and utilities are available. Only dry RV camping is available at the Rhinebeck show. An RV park with utilities is nearby.

■ **DISCOUNT ANNOUNCEMENT POSTCARDS**

Accepted exhibitors will be given fair announcement postcards to notify customers, stores, friends etc. of your participation. FOR 2022 SHOWS -

There will be a “cash- back” refund to those exhibitors with the most number of postcards collected at the gate. QUAIL HOLLOW EVENTS will give \$1.00 for every postcard coming through the gate to the first 10 exhibitors with the most cards returned.

■ **WIFI**

**There is WiFi at the Ulster County Fairgrounds, but the Dutchess County Fairgrounds are less reliable. Please be prepared to utilize cellular data when necessary.**

■ **CANCELLATION POLICIES**

Cancellation Refund Schedule: We understand that unforeseen circumstances can arise, and that show schedules may change as a result (*for pandemic cancelation policies, see below*). A full refund of space fees will be given when cancellation is received within 14 days of payment. The application fee is not refundable. Please see below for other refunds:

- Notice received 4 months + prior to show .....  
80% of booth fees

- Notice received 90-119 days prior to show.....70% of booth fees

- Notice received 60 – 89 days prior to show.....50% of booth fees

- Notice received 30 – 59 days prior to show.....30-40% of booth fees (dependent on date)

- Notice received 0 – 29 days prior to show.....no refund unless special accommodations have been agreed upon by management and exhibitor.

■ **COVID-19**

If we are forced to cancel due to the ongoing pandemic (or another public health crisis), we will issue either credits and/or refunds for booth fees (date of cancelation will dictate if refunds are

possible; if they are not, credits will be issued). Exhibitors who cancel mere days before any event, even if due to the pandemic, will still be subject to the cancellation policies barring extenuating circumstances.

**Woodstock-New Paltz  
ART & CRAFTS FAIR  
SPRING & FALL SHOWS  
Memorial & Labor Day Weekends  
May 28th, 29th & 30th, 2022  
September 3rd, 4th, 5th 2022**

Ulster County Fairgrounds, New Paltz, NY

**Handcrafted Octoberfest  
at Rhinebeck**

**October 1st & 2nd, 2022**

Dutchess County Fairgrounds, Rhinebeck NY

**DEADLINE TO APPLY: 2/1/22**  
[www.quailhollow.com](http://www.quailhollow.com)

**QUAIL HOLLOW EVENTS**

P.O. BOX 825 . WOODSTOCK, NY 12498  
[845] 516-4342 . [845] 389-3792  
[ola@quailhollow.com](mailto:ola@quailhollow.com) [qhneil@gmail.com](mailto:qhneil@gmail.com)

