

WOODSTOCK-NEW PALTZ SPRING SHOW

Friday	May 28th	8am-6pm	Set-up
Saturday	May 29th	7am-9:30am	Set-up
Saturday	May 29th	10am-5:30pm	Retail
Sunday	May 30th	10am-5:30pm	Retail
Monday	May 31st	10am-4pm	Retail

WOODSTOCK-NEW PALTZ FALL

Friday	Sept 3rd	8am-6pm	Set-up
Saturday	Sept 4th	7am-9:30am	Set-up
Saturday	Sept 4th	10am-5:30pm	Retail
Sunday	Sept 5th	10am-5:30pm	Retail
Monday	Sept 6th	10am-4pm	Retail

HANDCRAFTED OCTOBERFEST HARVEST CELEBRATION

Friday	October 1st	8am-6pm	Set-up
Saturday	October 2nd	7am-9:30am	Set-up
Saturday	October 2nd	10am-6:00pm	Retail
Sunday	October 3rd	10am-5:00pm	Retail

■ ELIGIBILITY AND STANDARDS

All three shows are open to applicants in all art and crafts media. Work must be original in both design and execution. The following categories are not acceptable and applications in these areas will be returned without jurying: objects made from commercially sold kits or plans, dried or plastic flower arrangements, imports of any kind, objects produced from commercially manufactured molds and embellished objects.

All work displayed must be for sale with the artist or craftsperson in attendance. The fairs are designed for exhibitors selling their own work and the presence of agents or vendors in lieu of the artist is not acceptable.

For the 2nd annual Octoberfest, we especially seek fine artists, crafters, breweries and handcrafted specialty food and healthcare product-makers with

work that harmonizes thematically with the show at large (Handcrafted Harvest).

■ SPACES AND DISPLAYS

All spaces are arranged to give exhibitors equal access to the visiting public. Applicants may request a maximum of two spaces, and a space-and-a-half is available for all shows. If accepted, each exhibitor must have his or her own full-size booth and there will be no sharing of spaces.

All display materials must be provided by exhibitors. Tables should be covered on all sides, and storage boxes must be out of sight. A full backdrop is recommended.

■ APPLY ONLINE

Go to www.quailhollow.com to fill out the application form and upload images. *If applying online is an issue, please contact Ola (ola@quailhollow.com / 505-917-1731) or Neil (qhneil@gmail.com/845-389-3712).*

A \$15 JURY FEE IS REQUIRED WITH EACH APPLICATION

** If you were accepted to a 2020 event AND requested a credit for your booth fee (instead of a refund), the application fee for 2021 will also be waved. If you were accepted to a 2020 event and either received a refund OR a refund/credit did not apply, you still must pay the 2021 jury fee.*

The \$15 jury fee can be paid online via paypal (link available on application form) or a check can be sent to Quail Hollow Events, PO Box 825, Woodstock, NY 12498. There is one application fee for ALL three shows (no need to pay the fee multiple times if applying to more than one event).

Applicants must submit four current color images of your work and one color image of your booth or display. The booth image should be a full frame, head on shot without anyone present in the booth. If a booth shot is not available,

please include a detailed description of your display. Applicants may enter in as many categories as he or she wishes. A separate set of five images must be submitted for each category and only work in the accepted medium may be eligible for display. **If you intend to exhibit jewelry in your display, you must submit images of this work.*

■ EXHIBITOR IMAGES

If accepted, Quail Hollow Events may use your imagery on our website, social media, and online or print advertising. Please [contact us](#) if this is an issue.

■ ELECTRICITY

Electricity is available in the tents and buildings at all our shows (it is not available for outside booths) and is limited to 300 watts per booth space. If you need electricity for your booth, make sure you check it on your application form. There will be a \$25.00 service charge in addition to the regular charge to get an electric hookup during set-up or fair hours.

■ SECURITY

The organizers will provide security for all hours between set-up and breakdown. Exhibitors may remain set up at night, though the organizers assume no responsibility for theft, damage or loss of an exhibitor's wares or display materials.

■ BOOTH SITTER PROGRAM

In 2021, we will continue a flexible booth sitter program. Exhibitors can pre-arrange scheduled booth sitters (for a daily lunch break, for example) or call for immediate booth sitting via cell phone. A booth sitter phone number will be provided at registration.

■ ACCOMMODATIONS

Accepted exhibitors will be sent a list of hotels, motels, inns, restaurants and camping facilities in the area. Artists and craftspeople will be allowed to camp in campers on the grounds for all shows.

Tent camping is permitted at the New Paltz Shows but prohibited at the Rhinebeck show.

■ ADVERTISING

• Publicity for each of our shows will include radio, TV, digital marketing, social media, high-traffic billboards and print media — all primarily concentrated within four weeks of the events.

**It is essential that your website and email address be included on your application. We now have many links with tourism and exhibitor sites and hope to include you as part of our online campaign.*

ARTISTS & CRAFTSPEOPLE BOOTH ARRANGEMENTS & FEES

INDOOR OR TENT SPACE	10'X10'	
\$525		
1.5 INDOOR OR TENT SPACE	15'X10'	
\$787.50		
INDOOR OR TENT SPACE - CORNER	10'X10'	
\$575		
FAC TENT (WNP SHOWS)	15'X10'	\$525
DEMONSTRATION AREA	15'X10'	
\$525		
LANDSCAPE ARTS AREA	15'X10'	
\$440		
* WNP SPRING ONLY		
OUTDOOR SPACE	12'X14'	\$490
1.5 OUTDOOR SPACE	18'X14'	\$735
*ELECTRICITY	300 WATT MAX	\$60
*AVAILABLE INDOORS AND IN TENTS ONLY		

MAKERS OF SPECIALTY FOOD, DRINK & HEALTHCARE PRODUCTS BOOTH ARRANGEMENTS & FEES

WOODSTOCK-NEW PALTZ SHOWS:

BOOTH SPACE	12'x10'	\$355
DOUBLE BOOTH SPACE	24' X 10'	\$710
ELECTRICITY	300 WATTS/MAX	\$50

HANDCRAFTED OCTOBERFEST AT RHINEBECK

INDOOR SPACE	10' x 10'	\$400
1.5 INDOOR SPACE	15' x 10'	\$600
DOUBLE INDOOR SPACE	20' x 10'	\$800
OUTDOOR SPACE	12' x 10'	\$355
DOUBLE OUTDOOR SPACE	24' x 10'	\$705
ELECTRICITY (Indoor Only)		\$50

■ FURNITURE & ARCHITECTURAL CRAFTS

The Furniture and Architectural Crafts feature will be continued in 2021 for all

shows. Exhibitors accepted in this category will be given oversized booth spaces to “spread out” and display larger pieces with wider aisles.

Furniture artists will include all categories of furniture making [not limited to wood]. Architectural crafts may include custom door makers, window and stained glass artists, lamp-makers, creators of custom kitchens and “built-ins,” custom masonry workers, makers of hand-crafted fixtures for the home [tiles, ceramic sinks, etc.] and all other aspects of both residential and commercial architectural crafts. General contractors, specializing in *custom* design and construction are also invited to apply.

Applicants must meet the same eligibility standards as other juried exhibitors and should check the appropriate box on the application form.

■ **LANDSCAPE ARTS** A separate area of the Fairgrounds will be dedicated to craftspeople in LANDSCAPE ARTS for the Spring show. Media may include outdoor sculptures, garden furniture, large-scale mobiles, trellises, custom masonry builders, landscape architects, bent-wood vine constructions and other work related to handcrafted landscape arts. Exhibitors interested in this feature may submit photos and other promotional materials. Check LANDSCAPE ARTS on application form.

Note: The Landscape Arts Area is featured in the Spring show only. If you wish to participate as a Landscape Artist in the Fall or Octoberfest shows, please request a tent space, outdoor space or the Furniture/Architectural Crafts area.

■ DEMONSTRATIONS

Quail Hollow Events will provide a separate area for demonstrating exhibitors. Artists wishing to demonstrate should select the

appropriate box on their application. If you require special arrangements for your demonstration, please contact our office. Demonstration spaces are oversized to accommodate both your display and demonstration.

■ DEADLINES AND NOTIFICATIONS

The deadline for all shows is **February 1, 2021**. All notifications of acceptance, waiting list and rejection will be **emailed by February 15th, 2021**.

■ PAYMENT SCHEDULES

<u>SHOW:</u>	<u>PAYMENT DUE:</u>
WNP SPRING SHOW:	March 1, 2021
WNP FALL SHOW:	May 1, 2021
OCTOBERFEST:	June 1, 2021

■ PAYMENT PENALTIES

There will be a \$25.00 penalty charge for all checks returned to Quail Hollow Events, regardless of the cause of its return.

■ CAMPING

A separate area of both the Ulster and Dutchess County Fairgrounds is available for exhibitor camping. Artists and craftspeople will be allowed to camp in campers on the grounds for all shows. Tent camping is also permitted at the New Paltz Shows. There is no camping available at the Rhinebeck shows, but a KOA location can be found nearby.

■ DISCOUNT ANNOUNCEMENT POSTCARDS

Accepted exhibitors will be given fair announcement postcards to notify customers, stores, friends etc. of your participation. FOR 2021 SHOWS - There will be a “cash- back” refund to those exhibitors with the most number of postcards collected at the gate. QUAIL HOLLOW EVENTS will give \$1.00 for every postcard coming through the gate to the first 10 exhibitors with the most cards returned.

■ WIFI

There is WiFi at the Ulster County Fairgrounds, but the Dutchess County Fairgrounds are less reliable. Please be prepared to utilize cellular data when necessary.

■ CANCELLATION POLICIES

Cancellation Refund Schedule: We understand that unforeseen circumstances can arise, and that show schedules may change as a result (*for pandemic cancelation policies, see below*). A full refund of space fees will be given when cancellation is received within 14 days of payment. The application fee is not refundable. Please see below for other refunds:

- Notice received 4 months + prior to show
80% of booth fees

- Notice received 90-119 days prior to show.....70% of booth fees

- Notice received 60 – 89 days prior to show.....50% of booth fees

- Notice received 30 – 59 days prior to show.....30-40% of booth fees (dependent on date)

- Notice received 0 – 29 days prior to show.....no refund unless special accommodations have been agreed upon by management and exhibitor.

■ COVID-19

If we are forced to cancel due to the ongoing pandemic, we will issue either credits and/or refunds for booth fees (date of cancelation will dictate if refunds are possible; if they are not, credits will be issued).

If layout must be changed to ensure adequate distancing (for example, if you must exhibit outside, using your own tent, as opposed to “inside,” or underneath a larger tent, we will notify

you and work through a new plan together.

We hope that by Spring 2021, our shows will be able to resume largely as they have since 1982, but we will monitor the public health crisis carefully and follow every precaution and procedure that the CDC recommends in order to ensure the safety of exhibitors, public and staff.

■ BOOTH CREDITS FROM 2020

If you were accepted to a 2020 event AND requested a credit for your booth fee (instead of a refund), the application fee for 2021 will also be waved. Your credit may be applied to whichever show you wish; simply indicate your preference in the notes section of the application. Credit amount will be indicated on your eventual contract, but may be confirmed at any point by **emailing Ola**.

**Woodstock-New Paltz
ART & CRAFTS FAIR
SPRING & FALL SHOWS
Memorial & Labor Day Weekends
May 29th, 30th & 31st, 2021
September 4th, 5th, 6th 2021**

Ulster County Fairgrounds, New Paltz, NY

**Handcrafted Octoberfest
at Rhinebeck Harvest Fest
October 2nd & 3rd, 2021**

Dutchess County Fairgrounds, Rhinebeck NY

**DEADLINE TO APPLY: 2/1/21
www.quailhollow.com**

QUAIL HOLLOW EVENTS
P.O. BOX 825 . WOODSTOCK, NY 12498
[845] 516-4342 . [845] 389-3792
ola@quailhollow.com qhneil@gmail.com



Celebrating our 40th Anniversary Year!