

GREETINGS AND BEST WISHES FOR OUR 37th ANNIVERSARY SEASON

New for 2018 is our modernized website and application form. Exhibitors will apply directly online with uploaded images.

QUAIL HOLLOW EVENTS would like to wish all our valued artists and craftspeople a successful upcoming holiday season and New Year.

*Ola and Neil Rubinstein, Organizers
Neil and Scott Rubinstein, Founders
QUAIL HOLLOW EVENTS INC.*

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■ ELIGIBILITY AND STANDARDS

The shows are open to applicants in all art and crafts media. All work must be original in both design and execution. The following categories are not acceptable and applications in these areas will be returned without jurying: objects made from commercially sold kits or plans, dried or plastic flower arrangements, imports of any kind, objects produced from commercially manufactured molds and embellished objects.

All work displayed must be for sale with the artist or craftspeople in attendance. The fairs are designed for exhibitors selling their own work and the presence of agents or vendors in lieu of the artist is not acceptable.

■ SPACES AND DISPLAYS

All spaces are arranged to give exhibitors equal access to the visiting public. Applicants may request a maximum of two spaces. If accepted, each exhibitor must have his or her own full-size booth and there will be no sharing of spaces.

All display materials must be provided by exhibitors. Tables should be covered on all sides, and storage boxes must be out of sight. *A full backdrop is recommended. A space-and-a-half is available for all shows. Check the appropriate box on the application form.*

■ APPLY ONLINE

Go to www.quailhollow.com to fill out the application form and upload images. *If applying online is an issue, please contact Ola (olacharlotte@gmail.com/505-917-1731) or Neil (qhneil@gmail.com/845-389-3712) to request a printed application.*

■ NO JURY FEE IS REQUIRED TO APPLY

Applicants must submit four current color images of your work and one color image of your booth or display. The booth image should be a full frame, head on shot without anyone present in the booth. If a booth shot is not available, the fifth image should be an additional color image of your work. Applicants may enter in as many categories as he or she wishes. A separate set of five images must be submitted for each category and only work in the accepted medium may be eligible for display. **If you intend to exhibit jewelry in your display, you must submit images of this work.*

■ EXHIBITOR IMAGES

If accepted, Quail Hollow Events may use your imagery on our website, social media, and online or print advertising. Please [contact us](#) if this is an issue. If you wish to obtain new images of your work, Robert Barrett, photographer for the American Crafts Council and hundreds of craftspeople nationally, is available by appointment. For more information contact Robert Barrett, [845] 430-8599 or photobobb@yahoo.com. www.bobbarrettphoto.com.

■ ELECTRICITY

Electricity is available in the tents and buildings and is limited to 300 watts per booth space. If you need electricity for your booth, make sure you check it on your application form. There will be a \$25.00 service charge in addition to the regular charge to get an electric hookup during set-up or fair hours.

■ SECURITY

The organizers will provide security for all hours between set-up and breakdown. Exhibitors may remain set up at night, though the organizers assume no responsibility for theft, damage or loss of an exhibitor's wares or display materials.

■ BOOTH SITTER PROGRAM

In 2018, we will continue a flexible booth sitter program. Exhibitors are encouraged to pre-arrange scheduled booth sitters (for a daily lunch break, for example) or can call for immediate booth sitting via cell phone. We will employ several competent booth sitters to implement this service.

■ ACCOMMODATIONS

Accepted exhibitors will be sent a list of hotels, motels, inns, restaurants and camping facilities in the area. Artists and craftspeople will be allowed to camp on the grounds for both New Paltz shows.

■ ADVERTISING

- Publicity for each of our shows will include radio, TV, internet, social media, billboards and print media concentrated primarily within four weeks of the events.
- We have been quite successful in attracting the "New York Market" with an extensive campaign ranging from window posters to social media marketing and full page ads in the New York Times.

**It is essential that your website and email address be included on your application. We now have many links with tourism and exhibitor sites and*

hope to include you as part of our online campaign.

WOODSTOCK-NEW PALTZ SPRING SHOW

Friday	May 25th	8am-8pm	Set-up
Saturday	May 26th	7am-9:30am	Set-up
Saturday	May 26th	10am-5:30pm	Retail
Sunday	May 27th	10am-5:30pm	Retail
Monday	May 28th	10am-4pm	Retail

WOODSTOCK-NEW PALTZ FALL SHOW

Friday	Aug 31st	8am-8pm	Set-up
Saturday	Sept 1st	7am-9:30am	Set-up
Saturday	Sept 1st	10am-5:30pm	Retail
Sunday	Sept 2nd	10am-5:30pm	Retail
Monday	Sept 3rd	10am-4pm	Retail

BOOTH ARRANGEMENTS & FEES

TENT SPACE	10'X10' DEPTH	\$525
TENT SPACE & ONE HALF	15'X10' DEPTH	\$787.50
TENT SPACE - CORNER	10'X10' DEPTH	\$575
FAC TENT	15'X10' DEPTH	\$525
DEMONSTRATION TENT	15'X10' DEPTH	\$525
CRAFTS SUPPLIES.	10'X10' DEPTH	\$525
LANDSCAPE ARTS AREA	15'X10' DEPTH	\$440
<i>* SPRING ONLY</i>		
OUTDOOR SPACE	12'X14' DEPTH	\$490
OUTDOOR SPACE & ONE HALF	18'X14' DEPTH	\$735
*ELECTRICITY	300 WATT MAX	\$60
<i>*AVAILABLE IN TENTS ONLY</i>		

HANDCRAFTED SPECIALTY FOOD & HEALTHCARE PRODUCTS FEES:

Booth Space 12'x10' \$355
Electricity 300 watt/max \$50
**There is no deadline for Handcrafted Specialty Foods and Healthcare Products applications. Booth spaces are filled on a first-come, first-serve basis -- with products evaluated immediately by management. After applying, please send a check with full payment to Quail Hollow Events, PO Box 825, Woodstock, NY 12498.*

■ FURNITURE & ARCHITECTURAL CRAFTS

The Furniture and Architectural Crafts feature will be continued in 2018 for both shows. Exhibitors accepted in this

Celebrating our 37th Anniversary Year!

category will be given oversized booth spaces to “spread out” and display larger pieces with wider aisles.

Furniture artists will include all categories of furniture making [not limited to wood only]. Architectural crafts will include custom door makers, window and stained glass artists, creators of custom kitchens and “built-ins,” custom masonry workers, makers of hand-crafted fixtures for the home [tiles, ceramic sinks, etc.] and all other aspects of both residential and commercial architectural crafts. General contractors, specializing in custom design and construction are also invited to apply.

Applicants must meet the same eligibility standards as other juried exhibitors and should check the appropriate box on the application form. You may submit brochures in lieu of art/crafts imagery in this show category.

■ CRAFTS SUPPLIES

The Crafts Supplies area, implemented in 1985, will also be continued in 2018. Applicants may submit brochures or other information in lieu of art/crafts images for this category. Only craft and art materials, tools and supplies may be sold. Finished manufactured products that compete in any way with work of juried exhibitors are not permitted. The eligibility of any products will be at the sole discretion of Quail Hollow Events and offending items will be asked to be removed. We encourage all applicants to fully list the items to be sold with your application.

■ LANDSCAPE ARTS [Spring Only]

A separate tent or area at the Fairgrounds will be dedicated to craftspeople in LANDSCAPE ARTS for the Spring show. Media will include outdoor sculptures, garden furniture, trellises, custom masonry builders, landscape architects, bent-wood vine constructions

and other work related to handcrafted landscape arts. Exhibitors interested in this feature may submit photos and other promotional materials. Check LANDSCAPE ARTS on application form.

Note: The Landscape Arts Area is featured in the Spring show only. If you wish to participate in the Fall show, request tent space, outdoor space or the Furniture/Architectural Crafts tent.

■ DEMONSTRATIONS

Quail Hollow Events will provide a separate area for demonstrating exhibitors. Artists wishing to demonstrate should select the appropriate box on their application. If accepted, you must contact our office to make any necessary special arrangements. Demonstration spaces are oversized to accommodate both your display and demonstration.

■ DEADLINES AND NOTIFICATIONS

The deadline for all shows is **January 15, 2018**. All notifications of acceptance, waiting list and rejection will be mailed by **February 1, 2018**.

PAYMENT SCHEDULES

SHOW:	PAYMENT DUE:
SPRING SHOW:	February 20, 2018
FALL SHOW:	May 1, 2018

Handcrafted Specialty Food & Healthcare Product exhibitors will receive a confirmation from management upon receipt and acceptance of their application, and can then send a check to reserve their spot (the notification and payment due dates do not apply to these exhibitors).

■ PAYMENT PENALTIES

There will be a \$25.00 penalty charge for all checks returned to Quail Hollow Events, regardless of the cause of its return.

■ CAMPING

A separate area of the fairgrounds is available for exhibitor camping. There is no charge unless you request electricity. Charges are \$30.00 per night for a 20 amp circuit and \$40.00 per night for a 30 amp circuit.

■ DISCOUNT ANNOUNCEMENT POSTCARDS

Accepted exhibitors will be given fair announcement postcards to notify customers, stores, friends etc. of your participation. FOR 2018 SHOWS - There will be a “cash- back” refund to those exhibitors with the most number of postcards collected at the gate. QUAIL HOLLOW EVENTS will give \$1.00 for every postcard coming through the gate to the first 10 exhibitors with the most cards returned.

■ FREE WIFI

There is now free WiFi on the Ulster County Fairgrounds.

QUAIL HOLLOW EVENTS

P.O. BOX 825 . WOODSTOCK, NY 12498
[845] 679-8087 | [505] 917-1731

olacharlotte@gmail.com

qhneil@gmail.com

Apply Online:

www.quailhollow.com



Woodstock-New Paltz
ART & CRAFTS FAIR
SPRING SHOW

Memorial Day Weekend
May 26, 27 & 28, 2018

Ulster County Fairgrounds, New Paltz, NY

Woodstock-New Paltz
ART & CRAFTS FAIR
FALL SHOW

Labor Day Weekend
September 1, 2 & 3, 2018

Ulster County Fairgrounds, New Paltz, NY

APPLICATION
DEADLINE!

WOODSTOCK-NEW PALTZ
SPRING& FALL

JANUARY 15, 2018